

# Keegan Clements-Housser

keegan@keegansch.com | 541.345.8151 | 3979 Josh Street, Eugene OR 97403 | keegansch.com

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## FIELD EXPERIENCE:

### **Publisher /President** – Envision Journalism, Eugene, Oregon (2013 – present)

- Lead publication alongside the Editor-in-Chief, and was charged with managing the financial, ad, marketing and PR efforts of Envision
- Transformed publication from web-only to offering tablet and print editions
- Founded Envision Media, an umbrella 501(c)(3) non-profit organization for Envision Journalism
- Dramatically expanded the publication's network of financial supporters and secured \$10,500 in grants

### **Web Editor** – Ethos Magazine, Eugene, Oregon (2012 – present)

- Organized and managed a staff of 25, including a photo editor and managing editor
- Overhauled web department structure, leading to increase in both quality and quantity of content published on the Ethos website, from a few stories a month to several a week
- Redesigned website to better accommodate modern journalistic storytelling techniques, such as multimedia and photography spotlights
- Increased website viewership by over 100% – from 3K views a month to an average of 6.5K

### **Associate Editor/Staff Writer** – Flux Stories Magazine, Eugene, Oregon (2011 – 2013)

- Was direct editor to 5 staff writers and helped organize story groups
- Wrote compelling feature stories on a variety of topics, from disappearing bees to mass transit needs for the mentally ill and disabled

### **Associate Editor/Staff Writer** – Ethos Magazine, Eugene, Oregon (2011 – 2013)

- Acted as story group director and served as a direct editor to 20 staff writers
- Investigated and wrote about cultural issues such as the decline of Freemasonry, video games as art, and society's fixation on the end of the world

### **Senior Reporter** – Oregon Daily Emerald/Emerald Media Group, Eugene, Oregon (2012 – 2013)

- Reported on a number of important issues, from the effects of transfer students on the UO community to the impact of student debt on both students and the economy
  - Conducted in-depth research, interviews, and reporting on tight deadlines
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## OTHER RELATED EXPERIENCE:

### **Organizing Committee Member** – Engage 2012, Eugene, Oregon (2012 – 2013)

- Advised on the management of a national high school journalism challenge
  - Wrote and edited copy for the Engage 2012 website
  - Co-managed the social media presence for the challenge
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## AWARDS AND HONORS:

- **National Hearst Award for Team Multimedia** (5th place; 2014) - OR Media, awarded for *Rogue Territory*
  - **ACP Pacemaker Award for Feature Magazines** (1st place; 2013) - Ethos Magazine, awarded while Web Editor
  - **ACP Pacemaker Award for Magazines** (1st place; 2013) - Flux Magazine, awarded while an Associate Editor
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## SKILLS:

Final Cut Pro • InDesign • PhotoShop • Adobe Premiere • Soundslides • Magazine Design  
Newspaper Design • Multimedia • Photography • Videography • Heuristics • Computer Hardware

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## EDUCATION:

- BS, **Journalism**, University of Oregon (2014)